

Will the 'AI-native telco' erode trust in 2026?

In the race toward 2026, the telecommunications industry is buzzing with the promise of the "AI-native telco." A hyper-autonomous future where networks self-optimize, latency is nonexistent and connectivity is frictionless. However, there is a looming shadow over this digital utopia: the erosion of trust.

What are the most impactful trends shaping Telecom's future?

Below, we've highlighted five of the most impactful trends shaping telecom's near future. The first trend Juniper Research identified is that AI agents are increasingly automating tasks within customer interactions by connecting to tools and data sources to execute multi-step objectives.

What will MVNO growth look like in 2026?

Looking ahead to 2026, Juniper expects the next wave of MVNO growth to come from non-traditional industries-- including sports teams, charities, and retailers. The TaaS model will be central to this expansion, simplifying MVNO deployment while supporting smaller, niche operators. We are already seeing this trend playing out.

What will 6G look like in 2026?

Juniper believes that 2026 will see an acceleration of overall 6G research, but that there will be a particular emphasis on Terahertz (THz) spectrum innovation. The THz range is higher than millimeter wave and is defined by IEEE and the ITU as being between 300 GHz and 3 THz.

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